Peter Jordan / Paul Woodman (eds.)

## Criteria for the Use of Exonyms

Proceedings of the 17<sup>th</sup> UNGEGN Working Group on Exonyms Meeting, Zagreb, 14–16 May 2015



Verlag Dr. Kovač

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Authors and editors of maps, atlases and all kinds of text publications, including articles in newspapers, as well as journalists of the electronic media, frequently face the problem of which name to use for a geographical feature outside their own country or linguistic community. If a choice of names is available, should they choose a name used by the community residing in or near the feature (endonym), or a name used by the author's or editor's community (exonym)? In which situations communication by using the exonym is likely to be more successful than by using the endonym? Which kind of place name (endonym or exonym) should be used in domestic communication, and which is better for international use? Which feature types are first candidates for exonyms? Which of the two categories would be preferable in school atlases, on road maps, or on city plans? The discussion on these criteria is reflected by the chapters of this book, documenting papers presented at a meeting of the United Nations Group of Experts (UNGEGN) in 2015.

Section 1: Criteria for the use of exonyms – comprehensive approaches

JORDAN, Peter (Austria): Criteria for the use of exonyms – resuming an interrupted discussion WOODMAN, Paul (United Kingdom): Advice on exonyms and their usage ZYCH, Maciej (Poland): Criteria for the use of exonyms: the Polish perspective PÄLL, Peeter (Estonia): Evolution of criteria for the usage of exonyms in Estonian POKOLY, Béla; BÖLCSKEI, Andrea & MIKESY, Gábor (Hungary): Examples of exonym use in Hungary CHOO, Sungjae (Republic of Korea): Exonyms used in Korea: Implications for the "criteria" HEĆIMOVIĆ, Željko & DIVJAK Dragan (Croatia): Croatian practice and policies of endonym and exonym use in relation to INSPIRE and NSDI

Section 2: Exonyms – concept and terminology

BUŠS, Ojārs (Latvia): Should we use new terms? Are exonymoid and endonymoid appropriate terms? MÁCHA, Přemysl & KRTIČKA, Luděk (Czechia): Exonyms as metaphoric endonyms: World history and geography in local landscapes BELL, Herman (United Kingdom): The goal of an exonym: Networks of intangible culture GERŠIČ, Matjaž & KLADNIK, Drago (Slovenia): The Croatian-Slovenian bilateral project on exonyms CRLJENKO, Ivana (Croatia): Activities regarding exonyms conducted at the Miroslav Krleža Institute of Lexicography

Section 3: Specific fields of exonym use

CEKULA, Zane (Latvia): The use of exonyms when a geographical feature extends across language boundaries WATANABE, Kohei (Japan): Scale matters: Names of large seas and continents MAREK, Tomáš (Czechia): Czech names of seas and international territories STANI-FERTL, Roman (Austria): European Location Framework (ELF): Unofficial toponyms in national names databases

The book may be ordered with the publisher Dr. Kovač, Leverkusenstraße 13, D-22761 Hamburg (http://www.verlagdrkovac.de)

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